

# BURBERRY

## ESTABLISHED 1856

### CHEMICAL ELIMINATION TARGET UPDATE

Burberry has a long-standing programme in place dedicated to the management of our supply chain, and the regular engagement with our supply chain partners.

In January 2014 Burberry committed to eliminating the use of APEO and Phthalates from manufacturing production processes in its supply chain by the end of October 2014.

To help us to deliver on this commitment, we implemented a number of specific initiatives within our existing programme, designed to engage all stakeholders across our supply chain with our ambition to eliminate the use of these two chemical groups. The steps undertaken in the last ten months are outlined below:

- Developed and delivered comprehensive communications to all of our manufacturing supply chain partners informing them of elimination deadlines for use of APEO and Phthalates
- Met in person with 70% of our manufacturing supply chain partners
- Surveyed all manufacturing supply chain partners in order to establish their understanding of their chemical use
- Evolved our Partner contracts in order to ensure that it incorporated our chemical elimination requirements
- Conducted effluent testing with 44% of manufacturing supply chain to date (on target to hit 80% by the end of December 2014)
- Recruited a dedicated team of experts
- Engaged with 20 global chemical manufacturers on the need for greater transparency in the chemical supply chain
- Collaborated with other brands to increase our influence in the supply chain
- Conducted a thorough investigation of APEOs and Phthalate residues found on both raw materials and finished product to identify processes where unintended presence had occurred

As a direct result of these initiatives, we have identified/resolved to carry out the following next steps:

- Develop and implement a Manufacturing Restricted Substances List to assist our manufacturing supply chain
- Continue engagement with chemical companies to increase transparency and accessibility of alternative chemicals
- Develop research projects with leading academic institutions into new chemicals and processing
- To publish an update on our progress against this commitment and the follow-up steps from these initiatives outlined above, in January 2015

The full report, methodology and conclusions are available at [burberryplc.com](http://burberryplc.com)