

BURBERRY GROUP PLC
(the “Company”)

The Company announces the following results of the poll taken at its Annual General Meeting (“AGM”) held earlier today:

| | Resolution (see Notes below) | Votes For* | % | Votes Against | % | Votes Withheld** |
|----|---|-------------------|----------|----------------------|----------|-------------------------|
| 1 | To receive the audited accounts for the year ended 31 March 2010 together with the Directors and Auditors reports thereon. | 333,490,887 | 99.88 | 387,341 | 0.12 | 470,423 |
| 2 | To approve the Directors’ Remuneration Report for the year ended 31 March 2010. | 314,950,521 | 95.84 | 13,680,787 | 4.16 | 5,717,343 |
| 3 | To declare a final dividend of 10.5p per share. | 334,105,695 | 100.00 | 966 | 0.00 | 241,990 |
| 4 | To re-elect John Peace as a director of the Company | 318,854,438 | 96.17 | 12,703,428 | 3.83 | 2,790,785 |
| 5 | To re-elect Ian Carter as a director of the Company. | 333,930,696 | 99.91 | 299,231 | 0.09 | 118,724 |
| 6 | To elect John Smith as a director of the Company. | 333,925,936 | 99.91 | 301,420 | 0.09 | 121,295 |
| 7 | To re-appoint PricewaterhouseCoopers LLP as auditors of the Company. | 325,964,513 | 98.70 | 4,277,674 | 1.30 | 4,106,464 |
| 8 | To authorise the Audit Committee to determine the Auditors’ remuneration. | 326,358,412 | 97.64 | 7,871,876 | 2.36 | 118,363 |
| 9 | To authorise political donations and expenditure by the Company, and all companies that are its subsidiaries. | 323,597,826 | 96.83 | 10,588,702 | 3.17 | 162,123 |
| 10 | To authorise the Company to purchase its own ordinary shares (Special Resolution). | 334,193,588 | 99.99 | 39,826 | 0.01 | 115,237 |
| 11 | To authorise the directors to allot shares. | 309,887,656 | 94.15 | 19,268,080 | 5.85 | 5,192,915 |
| 12 | To renew the directors’ authority to disapply pre-emption rights (Special Resolution). | 328,894,072 | 98.41 | 5,323,271 | 1.59 | 131,308 |
| 13 | To adopt new Articles of Association of the Company (Special Resolution). | 331,904,720 | 99.98 | 62,099 | 0.02 | 2,381,832 |
| 14 | To authorise the directors to call general meetings (other than an annual general meeting) on not less than 14 clear days’ notice (Special Resolution). | 317,328,216 | 94.98 | 16,766,566 | 5.02 | 253,869 |

Notes:

- * Includes discretionary votes.
- ** A vote withheld is not a vote in law and is not counted in the calculation of the votes for or against a resolution.

As at 15 July 2010, the share capital of Company consisted of 435,290,402 Ordinary Shares with voting rights. The Company holds 77,215 ordinary shares in Treasury. Therefore, the total number of voting rights in Burberry Group plc is 435,213,187.

In accordance with Listing Rule 9.6.2 copies of all the resolutions passed, other than ordinary business, will be submitted to the UK Listing Authority ("UKLA") and will be available for inspection at the UKLA's Document Viewing Facility, which is situated at Financial Services Authority, 25 The North Colonnade, Canary Wharf, London E14 5HS.