

7 February 2013

Burberry Group plc

Board Change

Burberry today announces that Stacey Cartwright, EVP and Chief Financial Officer, is to step down after over nine successful years with the business in order to pursue new interests.

To ensure a seamless transition, Stacey will remain as EVP and Chief Financial Officer, and retain her position on the Board, until the conclusion of Burberry's Annual General Meeting in July 2013.

Carol Fairweather is appointed Chief Financial Officer Designate with immediate effect and will become Chief Financial Officer on Stacey's departure. She will report to the Chief Executive Officer.

Carol has been with the company for six years, most recently as Senior Vice President, Group Finance. She has a strong track record of success at Burberry, as an exceptional partner to the business and executive team. Prior to joining Burberry, Carol held senior finance positions at News International Limited and Shandwick plc.

Angela Ahrendts, Chief Executive Officer, commented:

"We thank Stacey for her dedication, commitment and partnership as we have worked to transform Burberry in recent years and for her outstanding personal contribution to improving the operational and financial infrastructure of the company. We wish her well in the future.

We are delighted that one of her key partners, Carol Fairweather, will succeed her in the role of Chief Financial Officer. Carol's deep understanding of the Burberry business and brand, coupled with her strong leadership and financial skills, position her uniquely to drive continued success in this role, while ensuring a seamless transition."

Sir John Peace, Chairman, commented:

"Carol's appointment demonstrates the talent that exists within Burberry's senior team. Her track record of achievement in her six years with the business has been exceptional and we look forward to her continued contribution in this new role.

On behalf of all my Board colleagues, I would like to thank Stacey for the significant contribution she has made to the company and wish her every success in her new endeavours."

Enquiries

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Notes

- Carol Fairweather joined Burberry in 2006 and since 2008 has served as Senior Vice President, Finance, leading the Group finance function, including financial reporting, planning and analysis, global shared services, tax, treasury and financial governance.
- Prior to joining Burberry, Carol was Director of Finance at News International Ltd from 1997 to 2005 and UK Regional Controller at Shandwick plc from 1991 to 1997. She began her career at Ernst & Young.
- Burberry is a global luxury brand with a distinctive British heritage, core outerwear and large leather goods base and some of the most recognised icons in the world.
- Burberry designs and sources apparel and accessories, selling through a diversified network of retail (including digital), wholesale and licensing channels worldwide.
- Burberry has five strategic themes to underpin its growth: leverage the franchise; intensify non-apparel; accelerate retail-led growth; invest in under-penetrated markets; and pursue operational excellence.
- At 31 December 2012, Burberry had 203 retail stores, 214 concessions, 50 outlets and 62 franchise stores.
- Burberry which is headquartered in London, was founded in 1856. It is listed on the London Stock Exchange (BRBY.L) and is a constituent of the FTSE 100 index.
- BURBERRY, the Equestrian Knight Device and the Burberry Check are trademarks belonging to Burberry which are registered and enforced worldwide.