

# Burberry Animal Welfare Position Statement

## Our Animal Welfare Principles

We expect that the highest standards of animal welfare are upheld throughout our supply chain. These are outlined in Burberry's Responsible Sourcing Policy and we engage with partners and organisations across our industry to support the development of new certifications and ways of working.

We do not use real fur and align to the Five Domains<sup>1</sup> within our principles, considering nutrition, environment, health and behaviour and their impact on the fifth domain of mental welfare. The Five Domains go beyond the Five Freedoms<sup>2</sup>, which form the foundation of many animal welfare standards, by developing and measuring positive animal welfare. We also support third party certifications that ensure animal welfare standards are met across our industry.

## Farmed Animal Welfare

We strive to constantly deepen our understanding of species-specific best practice through collaboration with industry experts and peers.

We support the use of certified materials where animal welfare is prioritised, including where animals are raised on pasture or rangeland with good nutrition; health care and handling; high standards for animal transportation and end of life. Sourcing certified materials also supports us in achieving our ambition to ensure all key materials are 100% traceable by 2025, where at least country of origin is verified and disclosed.

We regularly engage with our employees and supply chain partners to raise awareness of our animal welfare expectations and to ensure the application of our Responsible Sourcing Policy<sup>3</sup>. We never knowingly source raw materials if there are any concerns regarding animal welfare, ensuring our teams and suppliers work in accordance with our Responsible Sourcing Policy and actively engaging welfare experts to ensure good husbandry of animals in our supply chain.

## Animal Fibres

Burberry participates in the Textile Exchange's cross-sector Animal Fibres Roundtable, which brings the industry together to better understand the issues and opportunities surrounding animal fibre production.

### Wool

Animal welfare certifications such as the Responsible Wool Standard (RWS), Nativa and ZQ Merino promote good animal welfare practices and prohibit the practice of mulesing. We aim to source 100% certified wool by 2025, ensuring that wool comes from responsibly treated sheep and from farms with a progressive approach to land management.

---

<sup>1</sup> Scientists working in the field of animal welfare have shifted focus away from avoidance of negative experiences, to developing and measuring positive animal welfare - The Five Domains.

<sup>2</sup> The Five Freedoms capture key aspects of animal welfare.

<sup>3</sup> Our Responsible Sourcing Policy is reviewed annually and provided to our Supply Chain Partners.

## Cashmere

We prioritise the use of certified cashmere in our supply chain.

Burberry is a founding partner of the Sustainable Fibre Alliance (SFA), a non-profit organisation that works with herders in both Mongolia and China to ensure cashmere is produced in a way that promotes the welfare of animals, minimises environmental impact and safeguards herder livelihoods.

Burberry also contributes to the Market Sector Advisory Group under the UNDP Mongolian Sustainable Cashmere Platform.

## Mohair

We prioritise the use of certified mohair in our supply chain.

The Responsible Mohair Standard (RMS) developed by the Textile Exchange includes measures for land management, animal welfare and predator control.

Goats that provide mohair are reared in South Africa in extensive pasture-based systems where they can act as a herd and have freedom of movement and a variety of vegetation to graze.

## Alpaca

We prioritise the use of certified alpaca in our supply chain. Most alpaca fibre comes from Peru, from farms situated in the highland regions. Peru has a National Shearing Technical Standard which includes requirements on the welfare of alpacas and is mandatory for all Peruvian farmers.

The Responsible Alpaca Standard developed by the Textile Exchange, launched in 2021, promotes good animal welfare.

## **Leather**

### Bovine, Ovine and Caprine

We aim to source 100% of our leather from tanneries with environmental, traceability and social compliance certifications by 2022<sup>4</sup>, and achieve 100% traceability to a minimum of farm-level for bovine leather and region-level for caprine and ovine leathers<sup>5</sup> by 2025.

Burberry is part of the Leather Working Group (LWG) and the Responsible Leather Round Table (RLRT), which work to ensure traceability and animal welfare across leather sourcing.

We aim to source bovine, ovine and caprine leather from locations where animal welfare is safeguarded<sup>6</sup>.

---

<sup>4</sup> In FY20/21 80% of our leather was sourced from certified tanneries.

<sup>5</sup> Farming practices associated with the leather supply chain vary between country of origin, in some cases animals are reared on farms and in others there are more extensive herding systems in place. Where applicable we work towards traceability to farm level, where animals are reared in extensive systems we will work towards traceability to herding region.

<sup>6</sup> We use a small amount of shearling, Our Responsible Sourcing Policy limits the sourcing of shearling from locations with good animal welfare practices.

## **Down & Feathers**

### Down

We only source down through the Textile Exchange's Responsible Down Standard (RDS), which sets out strict criteria to ensure bird welfare, from hatching to end of life.

We do not permit the use of down that is plucked from live animals or from farms where there is any concern that there has been unacceptable treatment of animals.

### Ostrich feathers

We have full traceability of our ostrich feather supply, working closely with two farms to ensure our suppliers meet our animal welfare principles. We have commissioned an independent third-party certifier to complete a detailed animal welfare assessment of our ostrich feather supply chain as part of our animal welfare requirements.

## **Exotic Skins**

We restrict the use of exotic skins to python, water snakes and alligator and we require the small portion we use to be sourced only through certified and traceable supply chains. Burberry only uses skins with a valid Convention on International Trade in Endangered Species (CITES) permit, which ensures that wild flora and fauna in international trade are not exploited.

### Python and Water Snake

We support the continuous improvement of the reptile leather trade through participation in the Southeast Asia Reptile Conservation Alliance (SARCA), a multi-stakeholder initiative working to improve the transparency of the supply chain and drive responsible practices in production countries.

We have full traceability of our snake leather supply. We source skins from a closed-cycle captive production facility. This facility is a participating member of SARCA and has successfully passed animal welfare audits by a third party in line with guidance from the IUCN SSC Boa and Python Specialist Group.

### Alligator

We only source alligator skin from farms that are certified by the International Crocodylian Farmers Association (ICFA), which has developed comprehensive standards covering all aspects of the welfare of alligators that are audited by a third party.