As a luxury company that is dedicated to excellence in all areas, Burberry is committed to responsible and sustainable business principles and practices including responsible sourcing. Burberry upholds such principles and practices throughout its own business and its supply chains and works with its suppliers to promote Burberry’s values and approach to sustainable and responsible business.

Burberry provides standards to its suppliers that they are required to follow in order to safeguard that Burberry does not knowingly use any materials in its products which are under any threat of extinction or are endangered or may inflict any harm to animal welfare or livelihoods or have a negative impact on biodiversity, conservation or the environment.

In recognition of some specific industry challenges that may pose risks to workers in the supply chain or have a negative impact on the environment, Burberry has developed a Responsible Sourcing Policy which has been communicated to its suppliers and includes but is not limited to:

- a ban on the use of real fur including but not limited to Asiatic racoon, fox, mink, rabbit as well as Astrakhan/Karakul and angora;
- a framework that limits the sourcing of exotic skins to Ayers, python and alligator from traceable and verified supply chains;
- a restriction on sourcing down exclusively from Responsible Down Standard certified suppliers;
- a Commitment on sourcing certified wool only. Certifications supported uphold the highest animal welfare standards and prohibit the practice of mulesing;
- No Animal Testing Policy;
- Animal Sourcing Principles by species;
- a ban on sourcing cotton fibre and textiles from Syria, Turkmenistan and Uzbekistan;
- a ban on the use of sandblasting in both product development and production;
- a strict sourcing approval process which currently does not authorise sourcing from certain countries including but not limited to Bangladesh, Pakistan and Cambodia; and
- a commitment to protect endangered species habitats, ancient forests, endangered forests and areas known for illegal logging through the responsible sourcing of manmade cellulosic fibres e.g. viscose.
Furthermore, in addition to meeting all applicable legal standards, Burberry requires its suppliers to follow a set of principles in relation to their practices and their suppliers’ practices which include the following:

- Continuous improvement in line with industry leading standards;
- Traceability;
- Protecting livelihoods and upholding human and labour rights;
- Upholding animal welfare;
- Respecting biodiversity; and
- Respecting the environment and reducing environmental impact. Please refer to Burberry Global Environmental Policy.