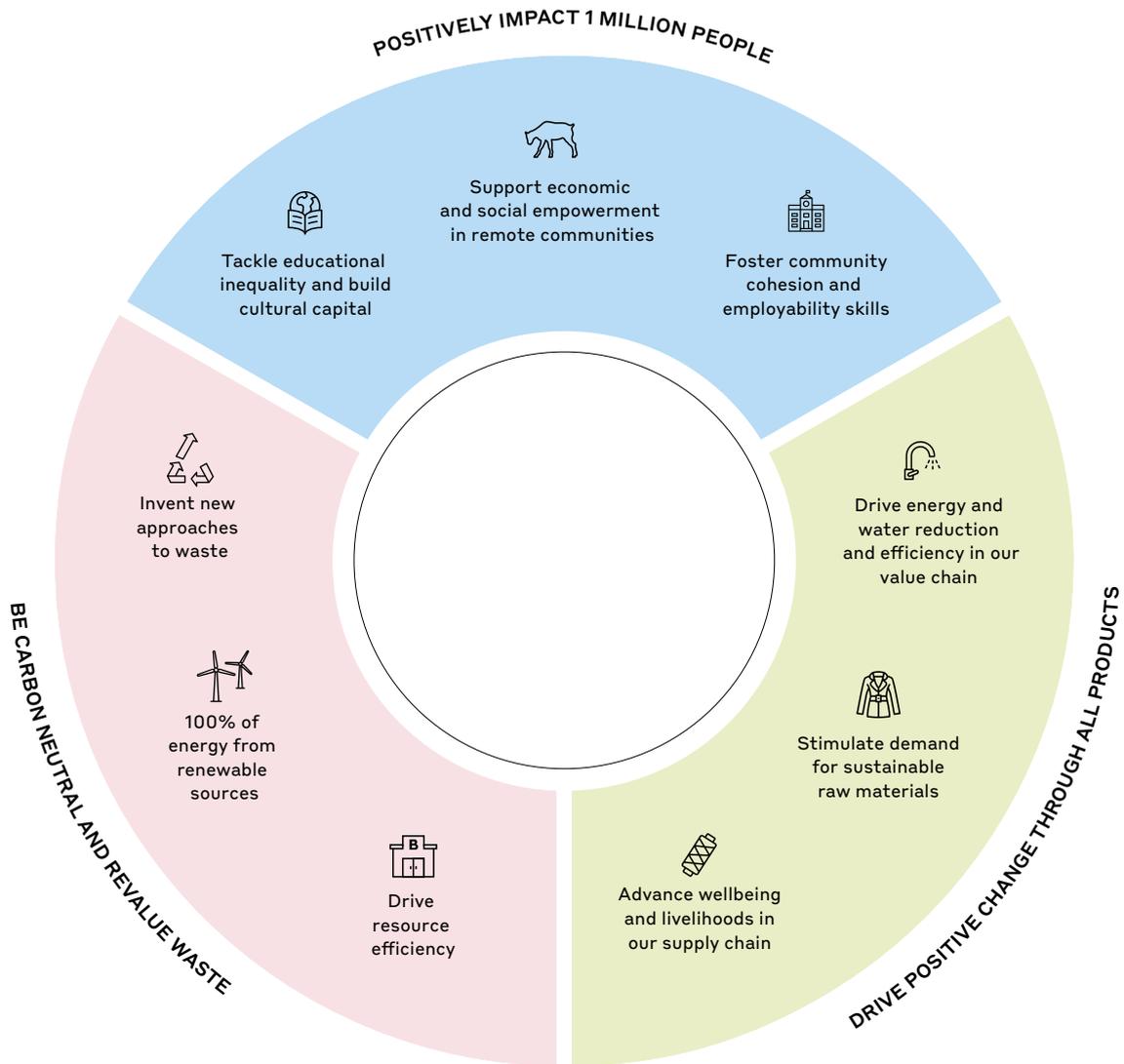


RESPONSIBILITY AGENDA 2017 – 2022

Our goals



The headings within the Communities pillar have been updated compared to prior year reporting to reflect additional community programmes (launched after 2017) that fall within the scope of this pillar. The three pillars highlight the overall impact objectives of the 1 million people goal. Within the product pillar, we have updated the wording to reflect key areas within our product positive attributes programme.

In 2017, we launched our current Responsibility agenda, comprising a series of ambitious targets to 2022 across our Product, Company and Communities.

The strategy, developed in collaboration with global innovators and key stakeholders, aims to address the most material social and environmental impacts along our value chain.

Our progress

Product

- **Goal:** To have 100% of product with more than one positive attribute by 2022, where positive attributes relate to social and/or environmental improvements, achieved at either raw material sourcing or product manufacturing stage
- **Progress:** 82% of products with more than one positive attribute and 94% with at least one^
- **Goal:** To procure 100% of our cotton more sustainably by 2022 by using a portfolio approach. This includes working with partners and exploring new sources, including organic and regenerative cotton
- **Progress:** 78%
- **Goal:** To source 100% of leather from tanneries with environmental, traceability and social compliance certifications by 2022
- **Progress:** 80%



Company

- **Goal:** To achieve carbon neutrality in our own operational energy use by reducing absolute emissions, improving energy efficiency and switching to renewable electricity sources, before offsetting any remaining emissions
- **Progress:** 92% reduction in market-based emissions since base year FY 2016/17
- **Goal:** To achieve 100% renewable electricity by 2022, driving this through close collaboration with our procurement and retail teams and engagement with landlords
- **Progress:** 93%^
- **Goal:** To reduce and revalue waste and achieve zero operational waste to landfill across key sites. We already reuse, repair, repurpose, donate or recycle unsaleable products and we will continue to expand these efforts
- **Progress:** Zero operational waste sent to landfill from key sites^



Communities¹

- **Goal:** To positively impact 1 million people by 2022
- **Progress:** 680,170^ positively impacted since the start of the launch of the partnerships in FY 2016/17
- **Goal:** Tackling educational inequality and building cultural capital
- **Progress:** 130,360 in FY 2020/21
- **Goal:** Fostering community cohesion and employability skills
- **Progress:** 42,810 in FY 2020/21
- **Goal:** Supporting economic and social empowerment
- **Progress:** 73,189 in FY 2020/21



External assurance of corporate responsibility disclosures

Burberry has appointed PricewaterhouseCoopers LLP (PwC) to provide limited assurance over selected company, product and community information for FY 2020/21. Information forming part of the assurance scope is denoted with a ^ on pages 4, 45 and 64 to 93. The assurance statement and Burberry's basis of reporting are available on Burberrypc.com.

1. The wording of the three sub-goals underneath the overarching goal "to positively impact 1 million people by 2022" has been updated to reflect additional community programmes (launched after 2017) that fall within scope of the pillar. The three sub-goals highlight the overall impact objectives of the 1 million people goal.