

BURBERRY GROUP PLC
(the "Company")

Result of Annual General Meeting 2025

16 July 2025

The Company announces the results of voting at its Annual General Meeting ("AGM") held earlier today at Horseferry House, Horseferry Road, London, SW1P 2AW. All resolutions were passed by shareholders, as set out below. A poll was held on each of the resolutions proposed.

Resolutions 1 to 15 were proposed as Ordinary Resolutions and resolutions 16 to 19 as Special Resolutions. The full text of each resolution is set out in the Notice of 2025 Annual General Meeting (the "Notice"), which is available on the Burberry Group plc website at <https://www.burberryplc.com/AGM2025>.

The results were as follows:

| Resolution | Votes For* | % | Votes Against | % | Total votes validly cast | Total votes cast as % of issued share capital** | Votes Withheld** |
|--|-------------|-------|---------------|------|--------------------------|---|------------------|
| 1. To receive the Company's Annual Report and Accounts for the year ended 29 March 2025. | 296,740,978 | 99.43 | 1,715,186 | 0.57 | 298,456,164 | 83.09% | 502,272 |
| 2. To approve the Directors' Remuneration Report for the year ended 29 March 2025. | 278,795,241 | 95.18 | 14,128,305 | 4.82 | 292,923,546 | 81.55% | 6,034,720 |
| 3. To re-elect Dr Gerry Murphy as a Director of the Company. | 291,717,285 | 98.17 | 5,428,958 | 1.83 | 297,146,243 | 82.73% | 1,812,193 |
| 4. To re-elect Kate Ferry as a Director of the Company. | 296,336,462 | 99.17 | 2,494,776 | 0.83 | 298,831,238 | 83.20% | 127,198 |
| 5. To re-elect Orna NíChionna as a Director of the Company. | 292,329,941 | 97.83 | 6,491,004 | 2.17 | 298,820,945 | 83.20% | 137,491 |
| 6. To re-elect Alessandra Cozzani as a Director of the Company. | 295,819,916 | 98.99 | 3,006,345 | 1.01 | 298,826,261 | 83.20% | 132,175 |
| 7. To re-elect Ron Frasch as a Director of the Company. | 295,740,118 | 98.97 | 3,084,120 | 1.03 | 298,824,238 | 83.20% | 134,198 |
| 8. To re-elect Danuta Gray as a Director of the Company. | 293,683,959 | 98.25 | 5,228,599 | 1.75 | 298,912,558 | 83.22% | 45,878 |
| 9. To re-elect Alan Stewart as a | 295,773,506 | 98.98 | 3,045,071 | 1.02 | 298,818,577 | 83.20% | 139,859 |

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|-----|---|-------------|-------|------------|------|-------------|--------|---------|
| | Director of the Company. | | | | | | | |
| 10. | To elect Joshua Schulman as a Director of the Company. | 297,394,172 | 99.52 | 1,436,142 | 0.48 | 298,830,314 | 83.20% | 128,122 |
| 11. | To elect Stella King as a Director of the Company. | 298,791,579 | 99.99 | 29,277 | 0.01 | 298,820,856 | 83.20% | 137,580 |
| 12. | To re-appoint Ernst & Young LLP as auditor of the Company. | 298,764,040 | 99.97 | 75,231 | 0.03 | 298,839,271 | 83.20% | 119,165 |
| 13. | To authorise the Audit Committee of the Company to determine the auditor's remuneration. | 298,812,880 | 99.99 | 27,812 | 0.01 | 298,840,692 | 83.20% | 117,744 |
| 14. | To authorise political donations by the Company and its subsidiaries. | 287,921,232 | 96.41 | 10,715,011 | 3.59 | 298,636,243 | 83.14% | 322,193 |
| 15. | To authorise the Directors to allot shares. | 291,155,601 | 97.43 | 7,678,045 | 2.57 | 298,833,646 | 83.20% | 124,790 |
| 16. | To authorise the Directors to disapply pre-emption rights (Special Resolution). | 290,626,550 | 97.26 | 8,187,543 | 2.74 | 298,814,093 | 83.19% | 144,343 |
| 17. | To disapply pre-emption rights for acquisitions or other capital investments (Special Resolution). | 292,499,375 | 97.89 | 6,318,115 | 2.11 | 298,817,490 | 83.19% | 140,946 |
| 18. | To authorise the Company to purchase its own Ordinary Shares (Special Resolution). | 295,053,222 | 98.82 | 3,513,064 | 1.18 | 298,566,286 | 83.12% | 392,150 |
| 19. | To authorise the Directors to call general meetings (other than an AGM) on not less than 14 clear days' notice (Special Resolution). | 282,711,400 | 94.60 | 16,129,451 | 5.40 | 298,840,851 | 83.20% | 117,585 |

Notes:

* Includes discretionary votes.

** A vote withheld is not a vote in law and is not counted in the calculation of the votes for or against a resolution.

Every shareholder has one vote for every Ordinary Share held. As at 6.30pm on 14 July 2025, the issued share capital of the Company consisted of 363,816,454 Ordinary Shares. The Company holds 4,639,220

shares in Treasury. Therefore, the total number of voting rights in Burberry Group plc as at 14 July 2025 was 359,177,234.

In accordance with UK Listing Rule 6.4.2R, copies of all the resolutions passed, other than those concerning ordinary business, have been submitted to the National Storage Mechanism and will shortly be available for inspection at: <https://data.fca.org.uk/#/nsm/nationalstoragemechanism>

Board Changes

As previously communicated, Fabiola Arrendondo, Sam Fischer and Antoine de Saint-Affrique each did not stand for re-election as a Director at the Company's AGM held earlier today and stepped down from the Board following the conclusion of the AGM.

Enquiries

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Burberry is listed on the London Stock Exchange (BRBY.L) and is a constituent of the FTSE 250 index. ADR symbol OTC:BURBY.

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