BURBERRY GROUP PLC

(the "Company")

Result of Annual General Meeting

12 July 2012

All resolutions were taken on a poll. Resolutions 1 to 14 and 16 were proposed as ordinary resolutions and resolutions 15, 17 and 18 as special resolutions and all were passed with large majorities as follows:

Resolution (see Notes below)		Votes For*	%	Votes Against	%	Total votes validly cast	Total votes cast as % of issued share capital	Votes Withheld**
1	To receive the audited accounts for the year ended 31 March 2012 together with the Directors' and Auditors' reports.	315,516,334	99.95	158,163	0.05	315,674,497	71.80%	691,906
2	To approve the Directors' Remuneration Report for the year ended 31 March 2012.	293,438,714	96.95	9,230,527	3.05	302,669,241	68.84%	13,549,959
3	To declare a final dividend of 18.0p per ordinary share.	315,744,191	100.00	447	0.00	315,744,638	71.82%	474,563
4	To re-elect Sir John Peace as a director of the Company.	306,307,590	98.21	5,595,645	1.79	311,903,235	70.94%	4,315,964
5	To re-elect Angela Ahrendts as a director of the Company.	299,731,713	94.93	16,004,340	5.07	315,736,053	71.81%	483,147
6	To re-elect Philip Bowman as a director of the Company.	308,045,210	98.63	4,286,426	1.37	312,331,636	71.04%	3,887,564
7	To re-elect Ian Carter as a director of the Company.	315,319,180	99.87	410,342	0.13	315,729,522	71.81%	489,679
8	To re-elect Stacey Cartwright as a director of the Company.	314,762,284	99.69	968,423	0.31	315,730,707	71.81%	488,494
9	To re-elect Stephanie George as a director of the Company.	315,318,618	99.87	411,242	0.13	315,729,860	71.81%	489,341
10	To re-elect John Smith as a director of the Company.	315,319,678	99.87	407,249	0.13	315,726,927	71.81%	492,274
11	To re-elect David Tyler as a director of the Company.	308,049,527	98.63	4,281,471	1.37	312,330,998	71.04%	3,888,202
12	To re-appoint PricewaterhouseCoopers LLP as auditors of the Company.	311,584,514	99.77	710,471	0.23	312,294,985	71.03%	3,924,215

Resolution (see Notes below)		Votes For*	%	Votes Against	%	Total votes validly cast	Total votes cast as % of issued share capital	Votes Withheld**
13	To authorise the Audit Committee to determine the Auditors' remuneration.	315,606,225	99.96	132,938	0.04	315,739,163	71.81%	480,038
14	To authorise political donations and expenditure by the Company and its subsidiaries.	310,886,858	98.73	3,985,965	1.27	314,872,823	71.62%	1,346,378
15	To authorise the Company to purchase its own ordinary shares	315,627,326	99.97	102,413	0.03	315,729,739	71.81%	489,462
16	To authorise the directors to allot shares.	304,942,938	96.59	10,764,071	3.41	315,707,009	71.81%	512,192
17	To renew the directors' authority to disapply pre-emption rights	315,209,035	99.85	489,191	0.15	315,698,226	71.80%	520,975
18	To authorise the directors to call general meetings (other than an annual general meeting) on not less than 14 clear days' notice	286,241,288	90.66	29,496,618	9.34	315,737,906	71.81%	481,295

Notes:

Every shareholder has one vote for every ordinary share held.

As at 12 July 2012, the share capital of the Company consisted of 439,697,032 ordinary shares with voting rights. The Company holds 30,027 ordinary shares in Treasury. Therefore the total voting rights in Burberry Group plc is 439,667,005.

^{*} Includes discretionary votes

^{**} A vote withheld is not a vote in law and is not counted in the calculation of the votes for or against a resolution.