BURBERRY GROUP PLC

(the "Company")

Result of Annual General Meeting

12 July 2013

All resolutions were taken on a poll. Resolutions 1 to 15 were proposed as Ordinary Resolutions and resolutions 16 to 18 as Special Resolutions and all were passed with large majorities as follows:

| Resolution (see Notes below) | | Votes For* | % | Votes Against | % | Total votes validly cast | Total votes cast as % of issued share capital | Votes Withheld** |
|------------------------------|--|-------------|--------|------------------|------|--------------------------|---|---------------------|
| 1 | To receive the audited accounts for the year ended 31 March 2013 together with the Directors' and Auditors' Reports. | 320,606,790 | 99.91 | 290,311 | 0.09 | 320,897,101 | 72.48% | 1,800,837 |
| 2 | To approve the Directors' Remuneration Report for the year ended 31 March 2013. | 308,452,943 | 96.83 | 10,085,661 | 3.17 | 318,538,604 | 71.95% | 4,159,334 |
| 3 | To declare a final dividend of 21.0p per Ordinary Share. | 321,389,648 | 100.00 | 573 | 0.00 | 321,390,221 | 72.59% | 1,307,717 |
| 4 | To re-elect Sir John Peace as a director of the Company. | 309,223,792 | 96.83 | 10,108,930 | 3.17 | 319,332,722 | 72.13% | 3,365,216 |
| 5 | To re-elect Angela Ahrendts as a director of the Company. | 299,437,329 | 93.20 | 21,836,928 | 6.80 | 321,274,257 | 72.56% | 1,423,681 |
| 6 | To re-elect Philip Bowman as a director of the Company. | 309,388,262 | 96.56 | 11,022,311 | 3.44 | 320,410,573 | 72.37% | 2,287,365 |
| 7 | To re-elect Ian Carter as a director of the Company. | 318,140,965 | 98.99 | 3,242,282 | 1.01 | 321,383,247 | 72.59% | 1,314,691 |
| 8 | To re-elect Stephanie George as a director of the Company. | 318,169,159 | 99.00 | 3,216,737 | 1.00 | 321,385,896 | 72.59% | 1,312,042 |
| 9 | To re-elect John Smith as a director of the Company. | 318,586,987 | 99.13 | 2,795,644 | 0.87 | 321,382,631 | 72.59% | 1,315,307 |
| 10 | To re-elect David Tyler as a director of the Company. | 307,641,427 | 96.04 | 12,689,306 | 3.96 | 320,330,733 | 72.35% | 2,367,205 |
| 11 | To elect Carol Fairweather as a director of the Company. | 318,068,511 | 98.97 | 3,314,022 | 1.03 | 321,382,533 | 72.59% | 1,315,405 |
| 12 | To reappoint PricewaterhouseCoopers LLP as Auditors of the Company. | 311,385,392 | 98.39 | 5,093,304 | 1.61 | 316,478,696 | 71.48% | 6,219,242 |

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|------------------------------|--|-------------|-------|------------------|------|--------------------------|---|---------------------|
| 13 | To authorise the Audit Committee to determine the Auditors' remuneration. | 314,166,877 | 97.75 | 7,225,446 | 2.25 | 321,392,323 | 72.59% | 1,305,615 |
| 14 | To authorise political donations and expenditure by the Company and its subsidiaries. | 308,699,041 | 96.06 | 12,666,605 | 3.94 | 321,365,646 | 72.58% | 1,332,292 |
| 15 | To authorise the directors to allot shares. | 312,855,092 | 97.37 | 8,446,267 | 2.63 | 321,301,359 | 72.57% | 1,396,579 |
| 16 | To renew the directors' authority to disapply pre-emption rights. | 320,270,505 | 99.68 | 1,024,391 | 0.32 | 321,294,896 | 72.57% | 1,403,042 |
| 17 | To authorise the Company to purchase its own Ordinary Shares. | 321,213,688 | 99.97 | 86,292 | 0.03 | 321,299,980 | 72.57% | 1,397,958 |
| 18 | To authorise the directors to call general meetings (other than an annual general meeting) on not less than 14 clear days' notice. | 294,742,306 | 91.79 | 26,377,678 | 8.21 | 321,119,984 | 72.53% | 1,577,954 |

Notes:

Every shareholder has one vote for every Ordinary Share held.

As at 12 July 2013, the share capital of the Company consisted of 442,834,944 ordinary shares with voting rights. The Company holds 7,815 ordinary shares in Treasury. Therefore the total voting rights in Burberry Group plc is 442,827,129.

^{*} Includes discretionary votes.

** A vote withheld is not a vote in law and is not counted in the calculation of the votes for or against a resolution.