

Notice of Availability

You can now access the Annual Report for the year ended 29 March 2025 and the Notice of Annual General Meeting by visiting our website at [Burberryplc.com/AGM2025](http://Burberryplc.com/AGM2025).



ADMISSION CARD

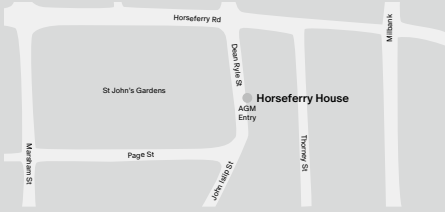
Please detach this admission card before posting the Form of Proxy.



Nearest Underground stations are: St James's Park, Westminster and Pimlico



Nearest train station is: London Victoria



Please note that the Annual General Meeting (AGM) is a private meeting for shareholders and duly authorised proxies/representatives.  
The AGM is to be held at Horseferry House, Horseferry Road, London, SW1P 2AW on Wednesday, 16 July 2025 at 10:30am.

Signature  Date  SRN

Burberry Group plc Annual General Meeting 2025

+ FORM OF PROXY

BURBERRY

2556-0112



Shareholder Reference Number

I/We being (a) member(s) of the above named Company hereby appoint the Chair of the Meeting or (see note 2 overleaf):

Name  Number of Shares

as my/our proxy to exercise all or any of my/our rights to attend and to speak and vote for me/us and on my/our behalf at the AGM of the Company to be held on Wednesday, 16 July 2025 at 10:30am and at any adjournment thereof. I/We direct my/our proxy to vote (or withhold my/our vote) on each of the resolutions referred to in the Notice of AGM as indicated with an X in the appropriate boxes below.

☐ Please tick here if this proxy appointment is one of multiple appointments being made (please refer to note 3 overleaf).

Please mark an X in the appropriate boxes below in black ink to indicate how you wish to vote on each resolution. If you wish to abstain on any particular resolution, you can use the 'Withheld' option. A vote withheld is not a vote in law and will not be counted in the calculation of the proportion of the votes 'For' and 'Against' a resolution.

Resolutions (1-10)

	For	Against	Withheld
1. To receive the Company's Annual Report and Accounts for the year ended 29 March 2025.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. To approve the Directors' Remuneration Report for the year ended 29 March 2025 as set out in the Company's Annual Report and Accounts.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. To re-elect Dr Gerry Murphy as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. To re-elect Kate Ferry as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. To re-elect Orna NiChionna as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. To re-elect Alessandra Cozzani as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. To re-elect Ron Frasch as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. To re-elect Danuta Gray as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. To re-elect Alan Stewart as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. To elect Joshua Schulman as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Resolutions (11-19)

	For	Against	Withheld
11. To elect Stella King as a Director of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12. To re-appoint Ernst & Young LLP as auditor of the Company.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13. To authorise the Audit Committee of the Company to determine the auditor's remuneration for the year ending 28 March 2026 on behalf of the Board.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. To authorise political donations by the Company and its subsidiaries.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. To authorise the Directors to allot shares.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. To authorise the Directors to disapply pre-emption rights (Special Resolution).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. To disapply pre-emption rights for acquisitions or other capital investments (Special Resolution).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. To authorise the Company to purchase its own ordinary shares (Special Resolution).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. To authorise the Directors to call general meetings (other than an AGM) on not less than 14 clear days' notice (Special Resolution).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

+ Signature  Date  +

## Notes

1. To be valid, this Form of Proxy and the power of attorney or other authority (if any) under which it is signed and dated must be received by Equiniti not later than 10:30am on Monday, 14 July 2025.
2. Members are entitled to appoint a proxy to exercise all or any of their rights to attend, to speak and vote on their behalf at the AGM.
3. To appoint more than one proxy, either photocopy this form or contact the Company's registrar Equiniti on 0371 384 2839. Lines are open 8:30am to 5:30pm, Monday to Friday (excluding public holidays in England and Wales). Please dial +44 (0)371 384 2839 if calling from outside the UK. Ensure you specify the number of shares over which each proxy can act, as in note 2 above. Multiple Forms of Proxy should be returned together in the same envelope. No proxy may be authorised to exercise votes which any other proxy has been authorised to exercise. Photocopies may only be used in respect of the same registered shareholder name (and designated account as applicable) as it appears on the original form.
4. Please see the Notice of AGM for further advice on how to appoint/instruct proxies via CREST, or Proxymity.
5. Alternatively, shareholders who have signed up for a Shareview portfolio can lodge their proxy online via [www.shareview.co.uk](http://www.shareview.co.uk) by logging in with their usual username and password. If you have not yet registered for a Shareview portfolio, go to [www.shareview.co.uk](http://www.shareview.co.uk) and enter the requested information.
6. The Form of Proxy must be signed and dated by the shareholder or their attorney duly authorised in writing. In the case of a corporation, the proxy appointment must be under seal or signed by a duly authorised officer or attorney. In the case of joint holdings, any one holder may sign this form, but the vote of the first named in the register of members will be accepted to the exclusion of the votes of joint holders.
7. If no specific directions are given, the proxy will vote or abstain from voting as they think fit on the specified resolutions, and, unless instructed otherwise, the person appointed proxy may also vote or abstain from voting as they think fit on any business (including amendments to resolutions) which may properly come before the AGM.
8. A proxy need not be a member of the Company. If no name is inserted in the box provided, the Chair of the Meeting will be deemed appointed as the proxy.
9. Any alteration to this Form of Proxy should be initialled by the person who signed it.
10. If you do not wish anyone other than the Company or Equiniti to see the Form of Proxy, you may fold it in half and send it in an envelope to: Freepost RTHJ-CLLL-KBKU, Equiniti, Aspect House, Spencer Road, Lancing, BN99 6DA.
11. The completion and return of this Form of Proxy will not prevent a shareholder attending the AGM and voting in person if they wish to do so.

Business Reply  
Licence Number  
RSZH-XZHS-HRUE



Equiniti  
Aspect House  
Spencer Road  
Lancing  
BN99 8BU